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**\*\*\*\*\*NEWS RELEASE\*\*\*\*\***

## **CardSmith Launches Campus Card Service for Community Colleges**

February 10, 2010;

Doylestown, PA:

Campus card solutions provider CardSmith today announced a campus card service designed specifically to meet the needs of the nation's community colleges. Under the new *FastStart* program, CardSmith will waive set-up fees, fix service costs for a minimum of 3 years, and guarantee that programs can be launched within 6 weeks from the start of implementation. New customers have the option to finance terminal equipment purchases to completely eliminate capital costs. The offer is available to any US community college who signs with CardSmith by May 31, 2010.

CardSmith's managed ASP campus card solution requires no servers or software on-campus, and no-dedicated staff to manage systems or operations. The service works with campus ID cards produced locally. Applications include dining POS, pay for print, copy, vending, laundry, bookstore, retail, mobile and off-campus acceptance. CardSmith's service can be launched on one or multiple campuses simultaneously. Cost effective card production and verification solutions are also available.

"We've had a surge in interest from two year and community colleges over the past 18 months and are proud to serve a growing portfolio of institutions" said CardSmith President Jay P. Summerall. "Many community colleges are now offering 4 year degrees, residential living options and other new choices and opportunities. As they expand, they are looking to provide campus card services for the same reasons traditional colleges do – to cut operating costs, generate income, enhance business intelligence and deliver a higher level of student service. Our service makes it simple and inexpensive for any campus to offer a multi-functional campus card program for a fraction of the cost of the proprietary system model. With the *FastStart* program for community colleges, we're trying to make it even easier."



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To learn more about ***FastStart*** or for more information on CardSmith, please contact:

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**About CardSmith:**

CardSmith is a campus card solutions company serving educational institutions, students, parents and campus service providers nationwide. The company provides the market's only ASP transaction management solution and turn-key program management service, delivering superior capability, service and performance for less than 50% of the cost of proprietary campus card systems. For more information, visit **[www.card-smith.com](http://www.card-smith.com)**.